



This Adventure Called
California

Honest Pay For Honest Work
Partnership Kit

EN ESTADOS UNIDOS

SE NOS HACÍA IMPOSIBLE QUE ESO PASARA.

For us, it was impossible that this could happen in the United States.

-Arnoldo Lopez Contreras

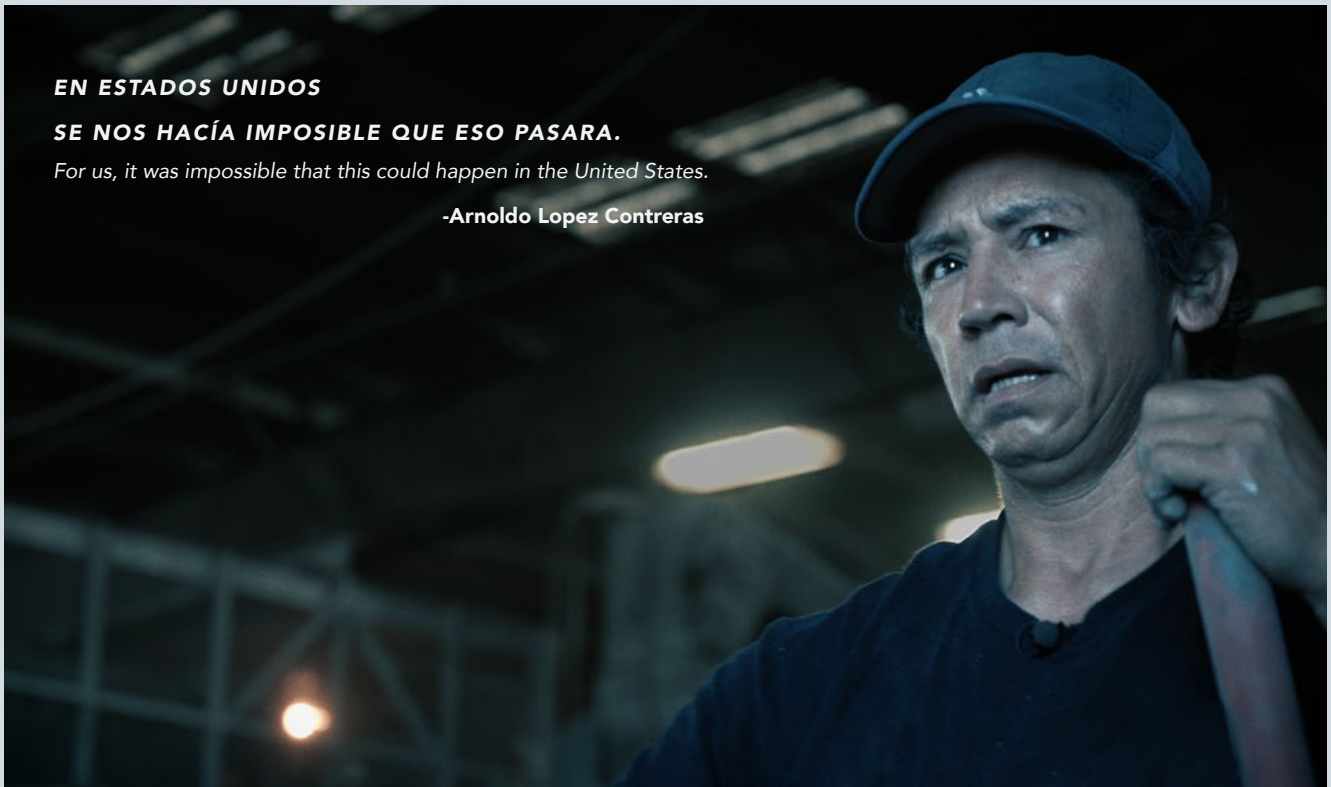


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About the film:

This Adventure Called California is a short documentary film about recently-divorced Arnaldo, who comes to the United States from Mexico to win back his family but meets only brutality and despair, until a chance encounter at a racquetball court changes the course of his life.

Watch the trailer: [click here!](#) password: carnitas

Partners: Thank you for your interest in the film!

We are looking for partners who can use the film as a tool in the fight to end trafficking and exploitation, promote best practices in hiring, sourcing, transparency and accountability, and help to make fair labor practices the norm, not the exception.

We're building a national network of anti-trafficking organizations, labor advocates, business leaders, and concerned citizens.

Audience reactions:

"The film really sheds light on the plight of people who are exploited, and reveals the human side." -Anti-trafficking organizer

"This film would be a great tool in informing elected officials that there are greater effects on peoples lives from Wage theft than we see or read in the paper. This could provide the catalyst to pass stronger worker protections." -Labor compliance officer

"I hope to use the film in presentations in school settings, labor rights week events, human trafficking symposiums, and everyday people to inspire us to be like Peter."
-Victim Advocate



Impact Vision

To creatively support organizations, legislators, corporations and individuals working to expose and eradicate trafficking and assist it's victims.

Impact Goals

- Educate at-risk communities and those who employ them.
 - Encourage policy change within law enforcement, government, and corporations to identify labor trafficking and create best-practices to prevent it.
 - Generate support for organizations that provide services to survivors and public education.
 - Broaden public demand for transparent labor practices, ethically made products, and true corporate responsibility.
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Partnership Goals

We are seeking partners who:

- Work directly with immigrant laborers, at-risk communities, and survivors to provide support, education, and awareness about exploitation, wage theft, and trafficking.
- Communicate directly with frontline workers, including those in travel, hospitality, health care, schools, and law enforcement to identify possible trafficking victims, and implement policies handling trafficking cases.
- Are interested in pursuing responsible policies for hiring, purchasing, and contracting within their industries, communities, and cities.
- Wish to advocate for greater transparency and awareness so that consumers will seek and choose ethically made products.



Partnership Opportunities

1. Share the film.

Follow and/or tag us at:

- [facebook.com/climbermedia](https://www.facebook.com/climbermedia)
- [instagram.com/climbermedia](https://www.instagram.com/climbermedia)
- join our newsletter at: <https://www.treeclimbermedia.org/index.html#newsletter>
- Share the trailer: [click here](#)
- invite your members, employees or clients to existing film events.

2. Join a Panel

The film is just the start of the conversation! We need people with expertise to **provide context**, educate about **warning signs and vulnerabilities**, share their experience and **insight**, and paint the picture of **current anti-trafficking efforts**.

3. Host or Co-Host a Screening

Examples of possible events:

- Screenings with **vulnerable communities**, followed by discussion of warning signs, worker's rights, and resources for victims.
- Events with partner organizations to help **educate and bolster outreach** to members, donors, volunteers and clients.
- Targeted screenings within city councils, government departments and corporations with panelists discussing **ways to identify and eliminate exploitation** from the organization's policies, products, vendors, and hiring practices.
- **Fundraising** events featuring the film and special guests to emphasize the ongoing need for prevention, advocacy, and services.
- Include the film in **trainings** to help frontline workers, law enforcement, and citizens identify potential trafficking victims.
- Screenings on a **special date**, like human trafficking awareness month.

Request a screening here: [click here!](#)

4. Share what you're working on.

- What are you working on, thinking about, planning? We'd love to brainstorm ways to collaborate, amplify your work, or build connections. Contact us here:

<https://www.treeclimbermedia.org/contact.html>

Frequently Asked Questions

- Will the filmmaker and/or protagonist be available for our event?
We would love to join you if we can! Please request a screening here: <https://airtable.com/shrSisUBzFvQmM03w> and we can discuss the possibilities.
- How long is the film? 25:30 minutes.
- May I share this?
Yes! Please feel free to share this kit with your team members, any trusted allies or organizations that you feel could benefit from the film.

Questions? Concerns? More ideas about partnering? Please feel free to contact us at treeclimbermedia@gmail.com.

